

# The evolution of the UK light time diary

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### Meeting modern day user needs

- Impact of digital services on quality of life.
- Linking economic production and consumption to experiential measures of time.
- Moving beyond GDP as a measure of socioeconomic progress – modern forms of unpaid production.
- Completing the measure of unpaid care.

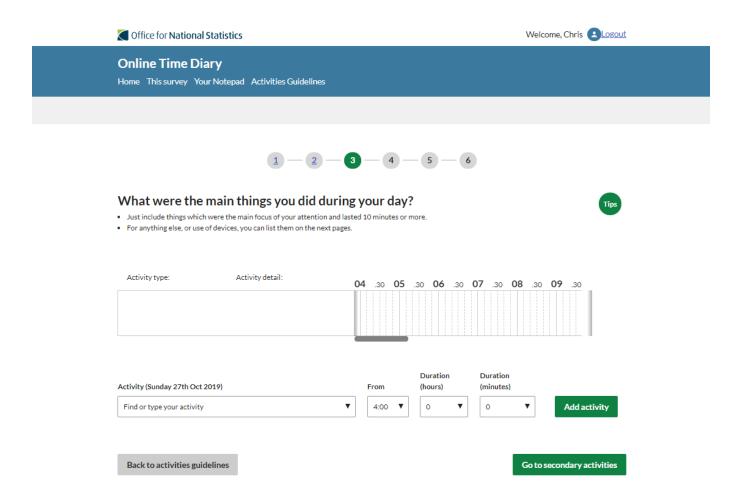
### **ONS Light Diary vs full TUS diary**

- https://www.timeuse.org/sites/ctur/files/public/ ctur\_report/4965/gatenby\_2003\_light\_vs\_hea vy.pdf
- 2001 ONS carried out a low cost option where interviewers coded peoples' days' into 33 different pre-coded activities.
- Remarkable similarity between full time-use and light diary results.
- Main difference was travel time where respondents sometimes forget to add travel time.

## **Paper ONS light diary (2001; 2005)**

| Activity                             | Activity codes and descriptions  |     |     |     |     | _ | Ea         | rly | / m | 10      | r n     | l n | g _ |           |     |   |    | Notes and Instructions   |
|--------------------------------------|--|-----|-----|-----|-----|---|------------|-----|-----|---------|---------|-----|-----|-----------|-----|---|----|--|
| groups                               | (Also see notes on right hand page)  |     | 6an | ,   |     |   | 7am        |     |     | 8:      | _       |     |     | 9.        | m   |   |    | (Numbers refer to activity codes on far left)  |
|                                      |  |     | "   | 30  |     | 1 |            | 30  |     | ٠.      |         | 10  |     | ٠.        |     | 0 |    |  |
|                                      | 1 Sleeping   | 1   | X   | Н   | H   | × |            |     |     |         |         |     |     |           |     |   |    | 1 include intending to sleep or trying to sleep  |
| Personal care                        | 2 Resting (doing nothing, 'time out')  | 2   | ш   | П   | П   |   |            | П   |     | П       |         | П   |     | П         | П   | П | П  | 2 include doing nothing, sitting thinking, smoking breaks  |
|                                      | 3 Washing, dressing/undressing, etc  | 3   | ш   | Н   | Н   |   | Х          | x   |     |         |         | Н   |     | Н         |     | н | Н  | 3 include make up, beauty treatments, taking medication  |
| Eating,<br>drinking                  | 4 Eating or drinking/ having a meal<br>(at home or away from home)   | 4   | П   | П   | П   | T | П          | П   | x   | x       | Г       | П   | Т   | П         | П   | П | П  | 4 Include meals, snacks and drinks   |
| Gramany                              | 5 Preparing food and drinks, cooking, washing up   | 5   | Н   | Н   | Н   |   | Н          | Н   | x   | Н       |         | Н   |     | Н         | Н   | Н | Н  | 5  |
| Housework                            | 6 Cleaning, tidying house  | 6   | П   | П   | П   |   | П          | П   |     | П       | Т       | П   |     | П         | П   | П | П  | 6  |
| and other<br>household               | 7 Washing, ironing or mending dothes etc   | 7   | ш   | Н   | Н   |   |            | Н   |     |         |         | Н   |     | Н         |     | н | Н  | 7  |
| household<br>tasks                   | 8 Maintenance of house, DIY, gardening   | 8   | П   | П   | П   |   | П          | П   |     | П       | Т       | П   | П   | П         | П   | П | П  | 8  |
| LISES                                | 9 Pet care (including walking the dog)   | 9   | Ш   |     | П   |   |            | П   |     |         |         | П   |     |           |     |   | П  | 9 include dog walking but also code travel as secondary activity include go<br>to the vet  |
|                                      | 10 Travelling  | 10  | П   | П   | П   | Т | П          | П   |     | ,       | K       | H   | x   | П         | П   | П | П  | 10   |
|                                      | 10a How you travelled (enter letter - see right page)  | 10a |     |     | П   |   |            |     |     |         | P       | T   | Т   |           |     | П |    | 10a Çark/an, Walk/jog, Bedal bicycle, Bus/Coach, Irain/underground, Other  |
| Travel                               | 10b Type of trip (enter letter - see right page)   | 10b |     |     |     |   |            |     |     |         | E P.    | H   | P   |           |     |   |    | 10b Excert e.g. a journey purely to excert someone (and that you otherwise<br>would not do), just wall/dehelycite a.g. a run in the car or a walk purel<br>enjoyment, Eald work, Shopping or gither  |
| Work for<br>paid job                 | <ol> <li>Work for Job (include paid and unpaid overtime<br/>and work brought home. Exclude lunch and<br/>other breaks)</li> </ol>  | 11  |     |     |     |   |            |     |     |         |         |     | ×   |           |     |   | ×  | 11 Taxel in the course of work (e.g. to get to a meeting, a plumber driving to a job; for cord work is main activity and travel a secondary, flower on on trecord work travel for people who earn their lifting by travelling e.g. bus driver, delivery polity.  |
| Education and                        | 12 Formal education  | 12  |     |     |     |   |            |     |     |         |         |     |     |           |     |   | П  | 12 Studies as part of formal education, including general and<br>vocational training   |
| courses                              | 13 Recreational courses and study  | 13  |     |     |     |   |            | П   |     |         |         | П   |     |           |     |   |    | 13 Recreational courses and informal study activities or self improvement  |
| Voluntary work                       | 14 Voluntary work for or on behalf of an organisation,<br>charity or sports club   | 14  | Ш   |     | П   |   |            |     |     |         |         |     |     |           |     |   | П  | 14 Include work on behalf of political organisations. Include helping, carin<br>nursing other people if done for a voluntary organisation or charity   |
|                                      | 15 Caring for/looking after and playing with<br>own children   | 15  | Ш   |     | П   |   | •          | H   | +   | H       | •       |     |     |           |     |   | П  | 15 include step/adopted/foster children. Childcare takes precedence over a<br>other secondary activity   |
| Caring for                           | 16 Caring for flooking after other children  | 16  | Ш   | П   | П   |   |            | П   |     | П       |         | П   | C   | P         | П   | П | П  | 16 Exclude caring for children as part of job (e.g. childminder, nursery assi  |
| Caring for<br>children and<br>adults | 17 Helping or caring for adults who live with you  | 17  |     |     |     |   |            | П   |     |         |         |     |     |           |     |   |    | 17 include caring for spouse or partner  |
|                                      | 18 Helping or caring for other adults who don't live<br>with you (not as voluntary or paid work)   | 18  | П   |     | П   |   |            | П   |     | 1       |         | П   |     |           |     |   | П  | 18 includes helping neighbours or friends  |
| Shopping and appointments            | 19 Shopping (Incl. Internet shopping), banking (Incl. Internet banking), post-office, appointments with the doctor, dentist, hairdresser, plumber etc.   | 19  |     |     | П   |   |            |     | 4   |         | -       |     |     |           |     |   |    | 19 include telephone/internet banking, paying bills, home shopping, includ<br>appointments for respondents only. Include appointments at home  |
|                                      | 20 Watching TV and videos/DVDs, listening to radio<br>or music   | 20  | П   | П   | П   |   | ļ,         |     |     | П       |         | П   | П   | П         | П   |   | П  | 20 Exclude accessing internet/e-mailing via digital TV   |
|                                      | 21 Reading   | 21  |     |     |     |   | 16         |     |     |         |         | П   |     |           |     |   |    | 21   |
|                                      | 22 Playing sports, exercising  | 22  | П   | П   | Н   | 4 |            | П   |     | П       |         | П   |     |           |     |   | П  | 22 Include jogging or walking for exercise here code traveiling as<br>secondary activity   |
|                                      | 23 Spending time with friends, family, neighbours at home or at their homes  | 23  |     | K   |     |   |            | П   |     |         |         |     |     |           |     |   | П  | 23   |
| Leisure                              | 24 Going out with friends, family, neighbours (e.g. to<br>the pub, restaurant etc.)  | 24  |     |     | Ĺ   |   |            |     |     |         |         |     |     |           |     |   |    | 24 Include unplanned contact in person e.g. meeting a neighbour in the si  |
|                                      | 25 Contact with friends and family by telephone, text,<br>e-mail, instant message or letter  | 25  | Ш   |     | П   |   |            | Ш   |     |         |         | П   |     |           |     |   | Ш  | 25 Include e-mail and instant messaging and also code Computer Use as<br>secondary activity (Code 29)  |
|                                      | 26 Visits to cinema, theatre, concerts, sporting<br>events, museums, galleries, historical monuments,<br>library etc.  | 26  |     |     |     |   |            |     |     |         |         |     |     |           |     |   |    | 26   |
|                                      | 27 Attending church, temple, mosque, synagogue, or<br>other religious meetings, praying alone, attending<br>political or other meetings  | 27  |     |     |     |   |            |     |     |         |         |     |     |           |     |   |    | 27   |
|                                      | 28 Hobbies and other leisure activities  | 28  | П   |     |     |   |            |     |     |         |         |     |     |           |     |   |    | 28 include time spent in the park  |
| Computer and internet use            | 29 Using a computer or accessing the Internet -<br>Record what the computer is being used for<br>above e.g. Internet shopping or banking code 19,<br>playing games code 28, e-mailing friends code | 29  |     |     |     |   |            |     |     |         |         |     |     |           |     |   |    | 29 include Internet access using Digital TV, games console, mobile phones Also code what the computer internet access was being used for E of Flaying computer games - Code 28 hobbies, buying something over the Internet - Code 19 shopping, a-mailing a friend - Code 25 Social contact  Internet - Code 19 shopping, a-mailing a friend - Code 25 Social contact  Internet - Code 19 shopping - a-mailing a friend - Code 25 Social contact  Internet - Code 19 shopping - a-mailing a friend - Code 25 Social contact  Internet - Code 19 shopping - a-mailing a friend - Code 25 Social contact  Internet - Code 19 shopping - a-mailing a friend - Code 25 Social contact  Internet - Code 19 shopping - a-mailing a friend - Code 25 Social contact  Internet - Code 19 shopping - a-mailing a friend - Code 25 Social contact  Internet - Code 19 shopping - a-mailing a friend - Code 25 Social contact  Internet |
| Other                                | 30 Other activities not listed (please write in below)   | 30  |     |     |     |   |            |     |     |         |         |     |     |           |     |   |    | 30 if more than one 'other' recorded, please indicate what time each note page 2 refers to (if necessary continue descriptions on this side)   |
| LOCATION                             | 31 Where were you? At <u>H</u> ome (Incl. the garden) or <u>P</u> isewhere. Give for each activity.  | 31  | H H | H F | н   |   | 7am<br>H F | Н   | н   | 8:<br>H |         | E   | EE  | 9a<br>E E | -   | E | EE | 31 For every activity in the day indicate whether at own <u>H</u> ome or <u>E</u> kewhe<br>At Home includes being in your own garden.  |
|                                      |  |     | 6an | 30  | . , | , | 7am        | 30  |     | 8:      | 3<br>1m | 10  |     | 92        | m 3 | 0 |    |  |
| -                                    |  |     |     |     |     |   | Еa         | rLv | / m | 0       | r m     | l n | a   |           |     |   |    |  |
| p2                                   |  |     |     |     |     |   |            | .,  | -"  |         | -11     | ••• | 9   |           |     |   |    |  |

#### Time tracker



## Taking 30 activities and developing into 72

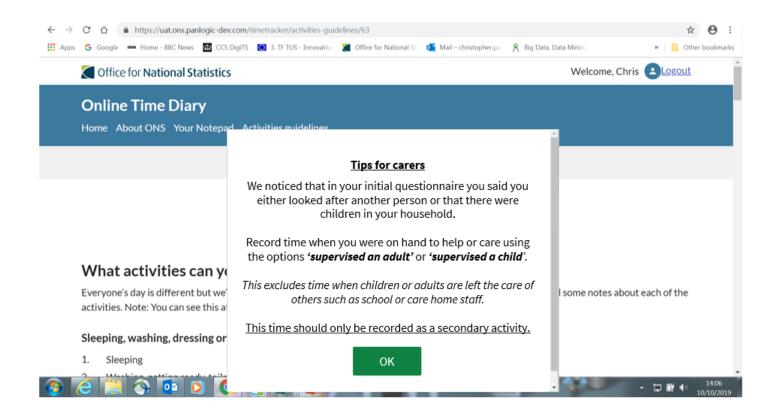
- Broadly in-line with categories defined by Dagfinn Aas (1978) – Necessary, Contracted, Committed and Free-time
- Expanded from 30 items to 72 items to capture detail – why?
- We need to collect more info about...
   Digital service consumption and production
   Activities having clear impact on quality of life
   Unpaid production

### Measuring unpaid care (fully!)

- Only for use as secondary activity
- Asks respondents to code all time when they were supervising a child or adult
- Builds on previous 'active' care time normally captured in time-use diaries
- New activities:
  - Time with child in your care (secondary activity)
  - Time with an adult in your care (secondary activity)

#### New 'passive care' options

- 1) On loading the activities page for the first time a tip pops up to inform carers how to record their care time
- 2) The carers can record all the time they were responsible for someone's care in their secondary activities



## Capturing digitally mediated household production

- What are people producing online for others to consume – how much time are they spending doing it?
- New activities:
  - Writing online public blogs or reviews
  - Writing open source software for public
  - Creating or coding a website
  - Writing online/creating content for public
  - **Assisting others online e.g. forum**
  - Supporting a cause on social media or petition website

### Understanding the sharing economy

- What time are people investing in sharing economy jobs/work?
- Who is engaged in the sharing economy?
- New activities:

Providing childcare/cleaning/handyman/odd jobs for pay (exclude main job or delivery services)

Leasing or renting things you own, excluding business

Using your private vehicle to earn money, including delivery services

Showing your own house/flat/building to potential buyers

### More information for health analysts

- Better detail on exercise activities and eating habits
- New activities:

Gym, fitness, and exercise classes

Running or jogging

**Playing team sports** 

Playing other sports and exercising, including hiking

Meditating, having a massage, spa or well-being treatments

Other health or well-being activity

Eating/eating out/take-away (e.g. breakfast, lunch, dinner)

Making food and drinks, cooking or washing up

**Snacking** 

Drinking (e.g. tea, coffee, alcohol)

### Modernised leisure activity list

#### New activities:

Watching TV, Blu-ray or DVDs

Streaming TV or videos on the internet for entertainment (e.g. Netflix, Now TV or Youtube)

Listening to music, podcasts, audiobooks

Playing games/ computer gaming

Checking or using social media

**Browsing internet** 

**Checking email** 

Reading books, magazines or newspapers

Socialising, spending time with friends, family, neighbours and colleagues

Just talking with spouse, children

or parents, family, friends or neighbours

Telephoning, texting, emailing or writing letters with friends and family

Visiting cinema, theatre, concerts, sporting events, museums, galleries, library etc.

Attending religious event or meeting

Attending a political meeting

Hobbies and other leisure activities

Resting (doing nothing) or in bed not asleep

Taking other form of leisure time

## Evolving design – new possibilities for UK light diary

- Active content now possible (benefits of the web over paper)
- Enjoyment data
- For Whom were unpaid services produced?
- How were services consumed/produced?
- Designed with 'quality of life' in mind much work from the wider 'beyond GDP' agenda can now be utilised

## Who are the consumers of unpaid hh work?

 The 'for whom' pop-up asks respondents for whom they produced different services (including unpaid services). Responses include:

For yourself

Member(s) of own household

Member(s) of another household who you know

Wider public

For an organisation

### How did you do this activity?

 Respondents now asked whether they used specific types of smart device to perform the activity. Responses include:

In person

With a tablet

With a computer

With a TV

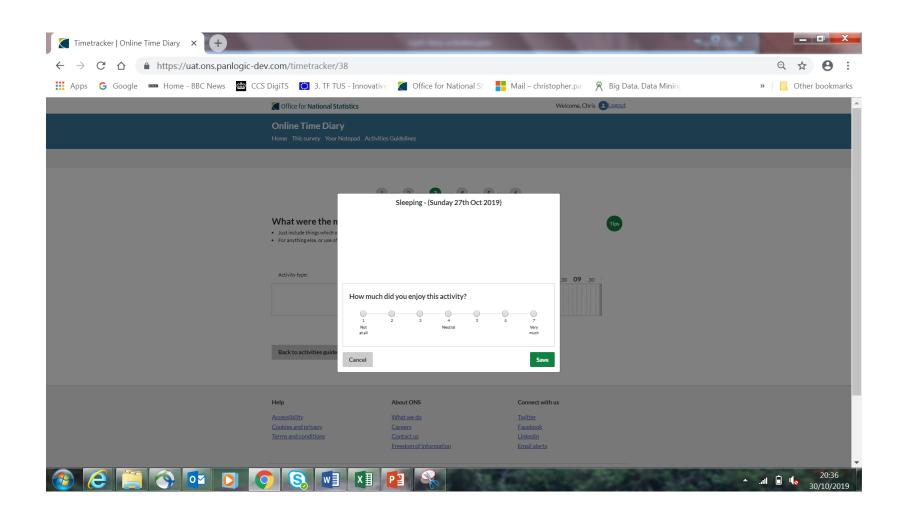
With another device

With a telephone

With a smart phone

Other

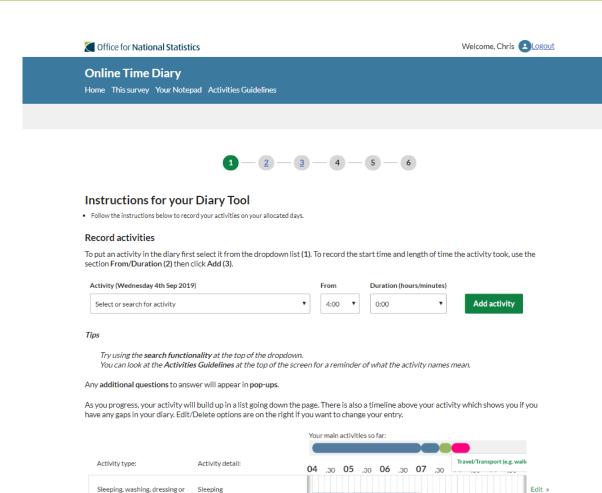
### Enjoyment is rated on a scale of 1 to 7



#### Instructions tab

using the bathroom

4:00 - 7:00



Delete »

## Activities - user training tab

Office for National Statistics

Welcome, Chris Logout

#### **Online Time Diary**

Home This survey Your Notepad Activities Guidelines



#### What activities can you enter?

Everyone's day is different but we've done our best to make a list of activities for any occasion. Here's the list and some notes about each of the activities. Note: You can see this at any time by clicking on the Activities guidance at the top of the screen

#### Sleeping, washing, dressing or using the bathroom

- Sleeping
- Washing, showering, getting ready, using the bathroom, etc
   Also includes other personal hygiene, getting ready to go to bed, make-up, taking medicines

#### Eating, drinking, cooking

- 3. Eating/eating out/take-away (e.g. breakfast, lunch, dinner)
- Making food and drinks, cooking or washing up Including for other people when unpaid, otherwise capture as work and other activities for pay
- Snacking
- Drinking (e.g. tea, coffee, alcohol)
   Includes having tea or coffee, as well as drinking alcohol

#### Work and other activities for pay

- Working
  - Include paid and unpaid overtime. Exclude lunch and other breaks. Exclude other work-related activities below. Working from home should be coded as "working from home, ...".
- 8. On a work break (e.g. lunch)
- Work from home, café or other workspace Includes working outside if at an area not typically considered your workplace
- Providing childcare/cleaning/handyman/odd jobs for pay (exclude main job or delivery services)
   For example, like TaskRabbit. This makes use of personal skills, your free time, and potentially your own assets like power tools, but excluding your car, offering additional flexible income for people
- 11. Leasing or renting things you own, excluding business

#### References

Aas, D. (1978). Studies of Time-Use:
 Problems and Prospects. Acta Sociologica.

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